



Press Release: For Immediate Release

TO: All Media
FROM: Shelby Brown, (903) 278-1477
DATE: November 2, 2023
RE: 10th Annual Farmers Bank & Trust LIVE UNITED Bowl

The Farmers Bank & Trust LIVE UNITED Bowl Team Announcement Press Conference will be held Wednesday, November 15th at the Texarkana Arkansas Convention Center at 10:30 am. The public is invited to attend.

The 10th Farmers Bank & Trust LIVE UNITED BOWL game will be played Saturday, December 2nd at Texarkana Arkansas School District's Razorback Stadium with a noon kick-off. This year will celebrate the 10th anniversary of the Live United Bowl since the game was not played in 2020 because of Covid. "With a team from the Great American Conference (GAC) and a regional Division II opponent, this year's game should prove to be a great competition says," Jerry Huckabee, Live United Bowl committee.

Putting together a first-class experience for the two universities and their fans has always been the goal of the Live United Bowl. With the feedback from participating universities over the last 10 years, the LIVE UNITED BOWL has become the premier Division II bowl game. "Calls from a number of universities are already coming in to ask if they will be considered to play in the 2023 bowl game," says Allen Brown, President of the Live United Bowl. "This is a testament to the reputation we have built for the Live United Bowl."

Each team brings at least 90 players, coaches, and managers, and we assist with hotel accommodations and meals during their three-day visit. This would not be possible without our founding sponsor, the City of Texarkana, Arkansas A&P Commission, and our title sponsor Farmers Bank & Trust as well as the City of Texarkana, Texas through their continued support.

Teams will arrive late afternoon on Thursday, November 30th at their hotels within the Texarkana Arkansas Crossroads Business Park. During their visit to Texarkana, teams will participate in local community events on both Thursday and Friday with football practice on Friday afternoon.

The Jeans, Boots and BBQ Banquet will be held from 6-8 pm on Friday, December 1st at the Texarkana, Texas Convention Center. Tickets are limited and will be sold online only for \$25 per person at www.liveunitedbowl.com. The community pep rally will follow the banquet at 8 pm, also scheduled at the Texarkana, Texas Convention Center. Admission is free to the pep rally and the public is encouraged to attend this festive college pep rally.

Tickets will be on sale Monday, November 20th at any Mil-Way Federal Credit Union location or the United Way of Greater Texarkana office or be purchased online at www.liveunitedbowl.com. Student tickets are NOT available online and must be purchased at any of the above locations or at the gate. Tickets prices are \$10-Adults and \$4-Students.

If you would like to volunteer, please see the volunteer schedule to be posted Monday, Nov. 20th on the website.

